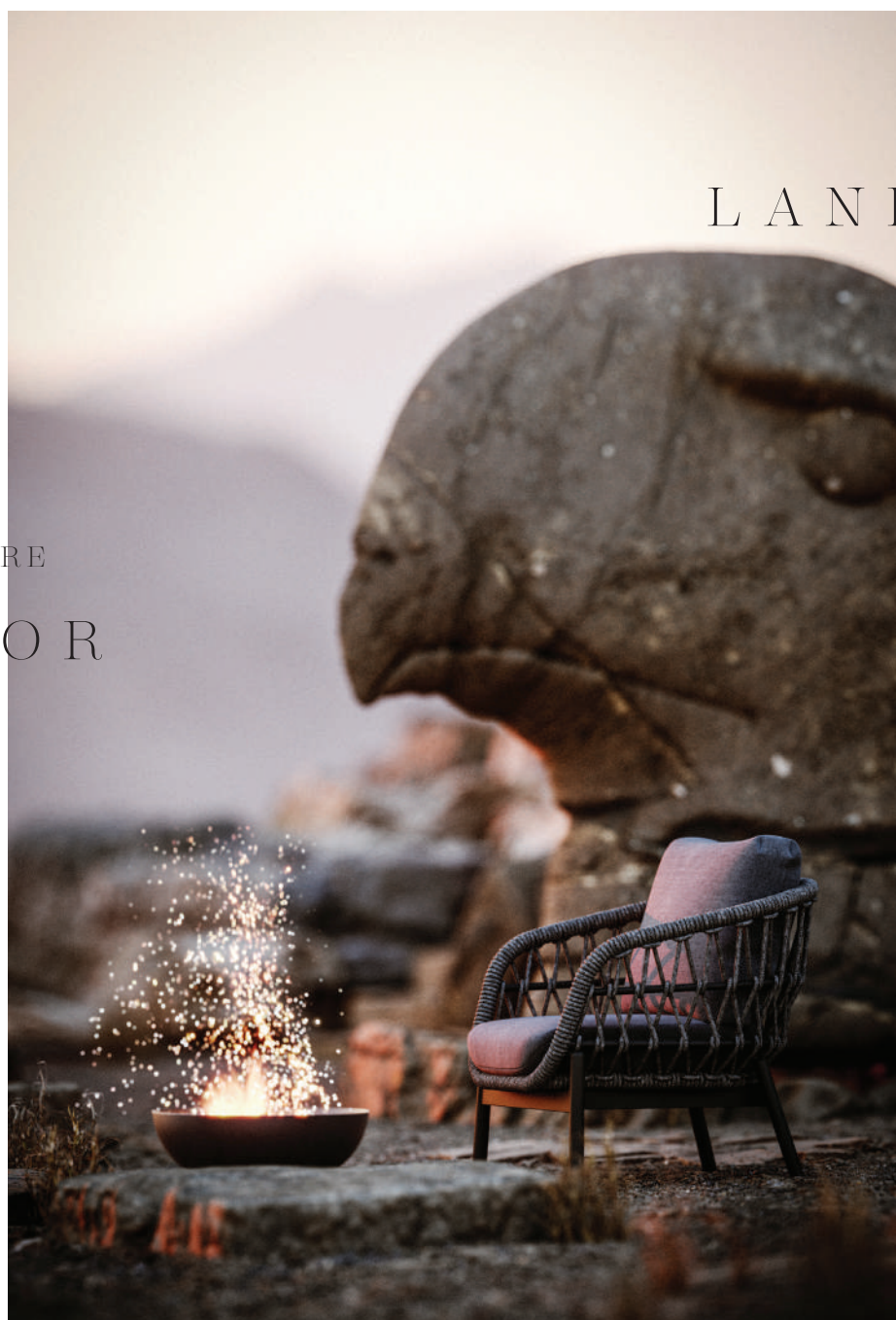




INSPIRATION
DESIGN BOOK
2022

SPACES
ELEMENTAL
CREATIVE NATURE
OUTDOOR



ARCHITECTURE
HABITAT
LIVING

LANDSCAPE

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2022



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WE FIND ITS BALANCE IN
THE WORLD'S PLAYGROUND,

IN THE SEESAW GAME WITH THE
WORLD, BY WEIGHING ITSELF AGAINST
THE WHOLE WORLD AND NATURE

GEMMA



THE COLLECTIVE KNOWLEDGE OF SCULPTING
SOIL INTO STRUCTURE RE-CONNECTS
HUMANITY WITH EARTHEN HERITAGE





Mount Nemrut is interesting for being the most spectacular sunrise and sunset spot in the world. It is one of the most magnificent ruins of the Hellenistic Period with its monumental sculptures and unique landscape. In addition to the giant statues and the mausoleum it houses the sequence of sculptures located here begins with the sculpture of a lion and an eagle. The lion represents the power on earth, and the eagle, the messenger of the gods, represents the heavenly power.







The Gemma Collection is a powerful sketch, synthesizes its rounded lines and comfort, it incorporates the power of contrast into the entire design and deepens your open space experience. The functional product range of the collection, consisting of the a coffee table, and a fireplace, is completely made of concrete, and masterfully stylizes industrial material forms, creates its own concept by completely breaking traditional and modern design perceptions with its form and structural features. The Gemma Collection sitting group elements with an utterly hand knitted skeleton system leave an elegant and sophisticated trace in the visual. The design blends light but durable, strong but elegant ends, exposing its intelligence simultaneously.

PERCEIVING ARCHITECTURE AS A FUNCTIONAL
SCULPTURE REALISED AN ORIGINAL
AND RADICAL VISION OF MODERNISM

MODERN SPIRITS

CREATIVITY





The main idea of the design was the the formation of an artificial monolithic rock, diligently standing on a random spot of the landscape, eroded by the time and natural elements. The building is the result of the subtraction of mass from that conceivable solid form. As a contemporary translation of the traditional cubistic architecture found in the villages of Pygros, the form of the building was designed with a clear influence of modernism.







Paxton Collection, strengthens the whisper of modernism with contemporary design lines. With the latest generation sustainable materials that support its modern silhouette, Paxton appeals to all your senses with the tremendous harmony arising from the use of acrylic rope and aluminum. Combining modern forms with meticulous and high-quality craftsmanship promises a high level of comfort beyond your expectations with its ergonomic details. The collection invites you to a simple yet striking energy field while synthesizing aesthetic accents and importance to the human scale.



NATURE IS OUR MUSE, THE MUSE IS OUR NATURE.
THE ARTIST AS AN EXPRESSION OF
HUMAN NATURE'S CREATIVE FORCE



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The Japanese aesthetic tradition, just like any other cultural tradition encompasses diverse tastes and arts. Among these diverse aesthetic phenomena and pursuits one theme stands out for being somewhat unusual yet is generally identified as forming a quintessentially Japanese taste. The Japanese have heralded the arrival of the cherry blossoms because they symbolize the ephemeral beauty of life and the blossoms become a topic of everyday conversation.





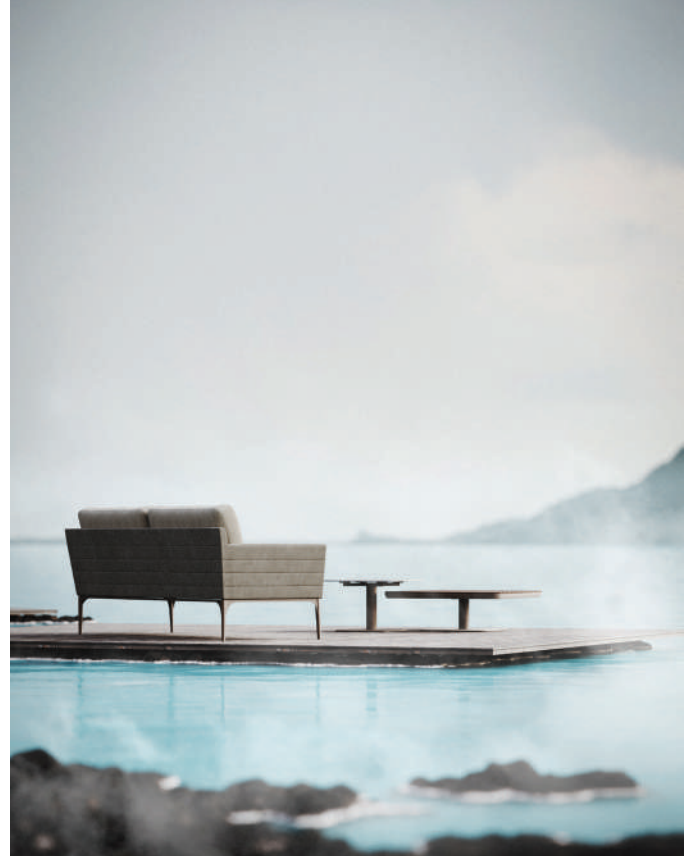


THIS PARTICULAR SAKURA
FLOWER VARIETY IS CALLED YOKO,
WHICH MEANS “SUNLIGHT.”





MONET



MONET COLLECTION

CREATIVE

NATURAL

THE

POWER

OF

NATURE

The frozen interior of blue lagoon evokes a tale both wild and cultivated still life.







To integrate landscape convincingly into architecture is a true play that plays a pivotal role in regions with breathtaking nature scenes as can be found in Iceland. Defined colour palette has been designed to highlight and echo the volcanic vista, conjuring harmony with the water, land, weather and light.







The Monet Collection, sets modern design standards with new materials and recodes the most contemporary looks with comfort details. A great example of modernism, of which he was an essential part, Monet represents the latest design thinking, mastering ergonomics and aesthetics with new generation sustainable materials. The collection's harmony, high quality, cutting edge technology applications, comprehensive and deep seating details increase comfort, and modern lines deepen the aesthetic emphasis and achieve a high comfort level.

MORGAN

HABITAT AND MEMORY

CREATE ELEGANT SPACES THAT
CHANGE HOW WE LIVE AND WORK

"I would give the greatest sunset in the world for one sight of New York's skyline."
AYN RAND

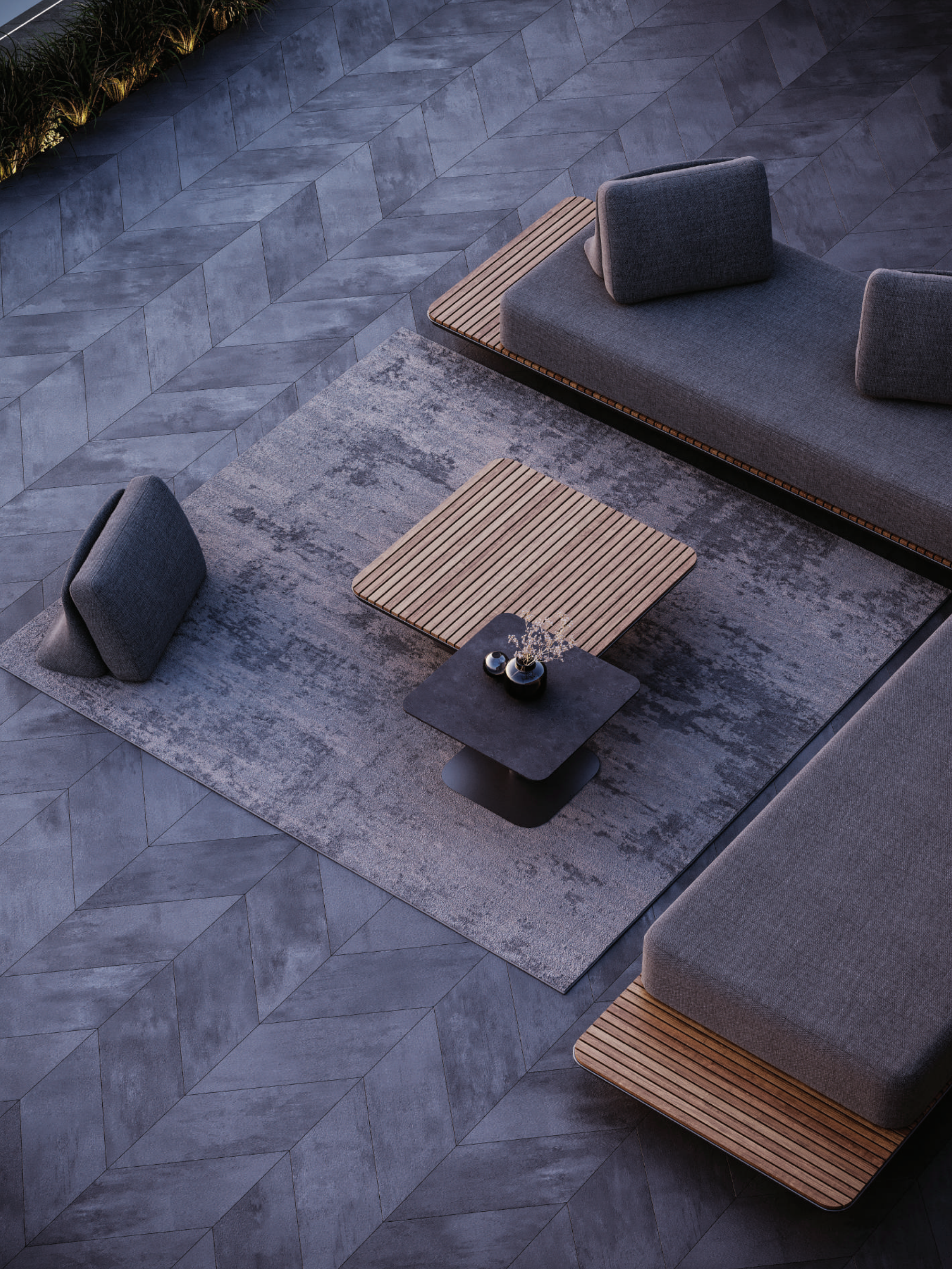






In dense global cities like New York, many urbanites have highly scripted relationships with nature. One of the best features New York has to offer is the breathtaking view that this urban space creates. In New York's architectural design approach, towering structures are the architectural embodiment of reaching for the sky.







Morgan Collection, which combines the function and structure with ergonomic details in perfect harmony. The meticulous and nature sensitive stance of the collection embraces contemporary design principles. The masterful blend of different forms, functions, materials for the most comfortable use helps you experience the spirit of nature and stimulates your aesthetic perception. The Morgan Collection offers a four season usage opportunity with its aluminum frame and potent combination of plywood material, high quality fabric resistant to influences such as water and moisture.

KELLEY



KEEPING

IT

NATURAL

VERNACULAR ARCHITECTURE, REFINED AND
ORIGINAL DIVERSE OBJECTS FROM TIMES AND
PLACES UNITED BY A DISCERNING ECLECTICISM





"A pile of stones is better than a pile of gold".

"A house is splendor and pride, the house is the first shelter and the last sale".

Baobabs are peculiar trees, with unique architectures, remarkable regeneration properties and high cultural and historic value. In African folklore, the baobab tree symbolize the creativity. When we talk about the stone house and this tree we enter a world of sunshine and light, of color both subtle and vivid, of simplicity of form and elegance of proportions. The relationship of architecture to nature is the central force in the design of any African house. We enter the lives of a community that lived in simplicity and in harmony with its surroundings.







The Kelley Collection blends modern and minimalist lines with a high level of comfort and contemporary design accents. Adopting the Scandinavian style design culture, the Kelley Collection offers the power of simplicity and elegance, as opposed to density and excess of details. As well as the visual aspect, with its high-quality handcraft, ergonomics, and aesthetic, it promises a high level of performance and comfort. In addition to this, products also stand in respect of nature by proving their elegance conceptually, with the sustainability of the materials.

HUXLEY

THE LONG AND CHALLENGING SEARCH
FOR SOLACE AND MEANING FROM A
LOST REAL CALL OF THE WILD

VISIONARY



COMPOSITION





African continent has some of the most magical skies. The dramatic wilderness, the changing landscape, and amazing wildlife only add to its magic and charm. This part of Madagascar offers immense natural beauty.

Impressions of natural life, shades of colors are the defining elements of this region







Concrete Collection brings an entirely different interpretation to functionality with its fluid and dynamic futuristic design lines. The Concrete Collection adheres to futuristic design principles; it perfectly balances unique angles, oval lines, sharp edges, and forms. The Collection, which consists of a table, a coffee table, and a fireplace, is completely made of concrete, and masterfully stylizes industrial material forms.







ELISA



USING LIGHT AS THE DEFINING
ELEMENT IN PLACE IT'S TURNS TO
AS A MOTIF IN ARTISTIC PRACTICE

NATURAL

LIGHT









The sun shines through the stained glass windows of the space and it glides from the right-hand side to the left-hand side to fill the inside with the glory of various colors combined. The vivid colors spread over the ground, the Persian carpets, the ceiling, the walls, the tiles, and the arches to give soul to the solid structure of space.



Elisa Collection combines comfort with solid lines, modern silhouettes, and elegant curves. The Elisa Collection adapted from Danish design and is a magnificent example of the design culture it belongs to; within the framework of the architectural principle it represents, says: 'Form follows function, operating the structure with functionality. It adapts the interior design to open spaces with the Elisa Collection; it blends the old natural materials like aluminum with synthetic ones to make it suitable for outdoor use in all seasons.







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