

GERVASONI™



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Gervasoni Group produces high quality furniture for both indoor and outdoor use, timeless collections, both classic and modern.

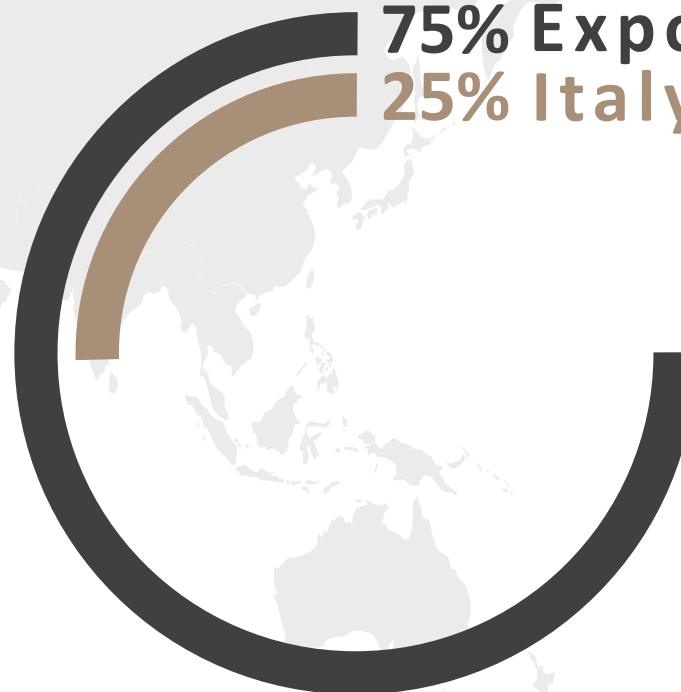
GERVASONI MARKET

Udine



**> 80
Countries**

75% Export
25% Italy





PRODUCTION

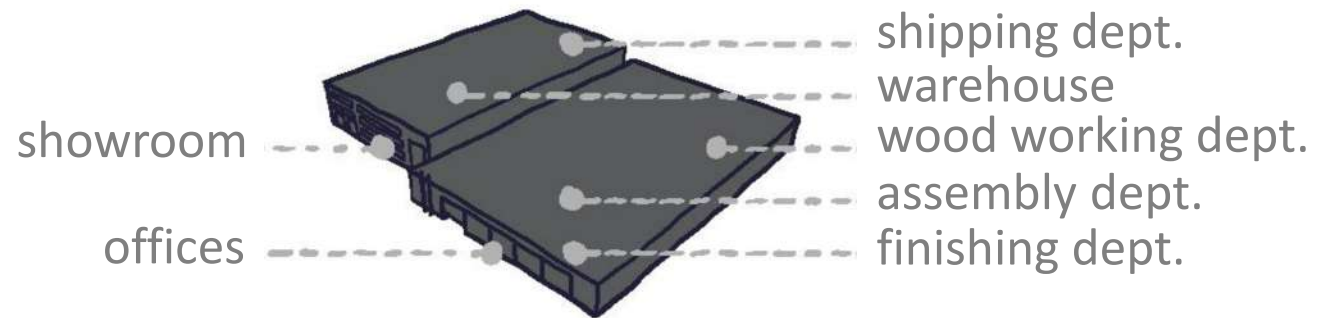
The headquarters and main production facility is located in Pavia di Udine. Another production facility is located in Premariacco (UD).

18.000 sqm
covered production units

Headquarters Gervasoni Group

Pavia di Udine

15.000 sqm covered production units

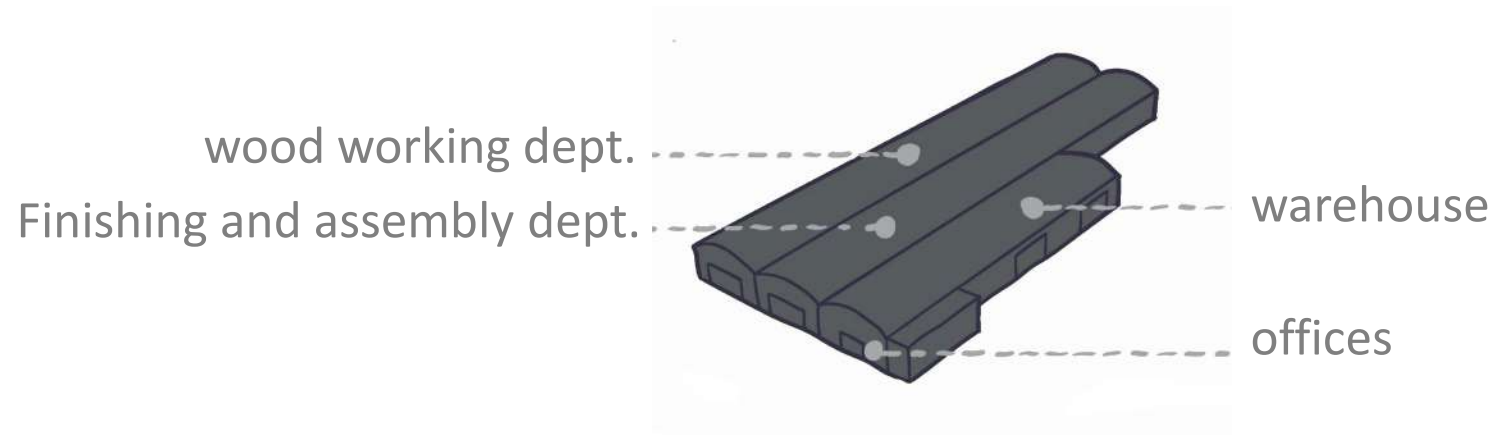


Production facility

IFA – Very Wood

Premariacco

3.000 sqm covered production units



OUR CERTIFICATIONS

Sustainability is a commitment that the company pursues in all phases of the production cycle.

**/ISO
9001**

**Company Quality
System Certification**

**/ISO
14001**

**Environmental
Certification**

**/ISO
18001**

**Health and Safety
Management Systems**

HISTORY OF A FAMILY

THREE GENERATIONS AND THREE
DIFFERENT PHASES



1882

The "Società Friulana Industria Vimini" starts its business in the production of furniture and wicker products.

PREMIATA SOCIETÀ FRIULANA PER L'INDUSTRIA DEI VIMINI - UDINE

Fabbrica di Mobili Artistici
in Malacca, Giunco, Midollo, Bambù

Ammobigliamenti: completi per Giardini d'Inverno, Sale da Lettura, Sale da fumare, Sale da Bigliardo, Anticamere, Terrazze, Verande.

Forniture: per Castelli, Ville, Chioschi, Giardini.

Specialità: per Alberghi, Circoli, Stabilimenti Balneari, Sanatori.

AVVERTENZE - Le vendite delle merci sono effettuate stazione Udine ai prezzi segnati nel presente catalogo, imballaggio a carico del committente, sconto 10 % oppure senza sconto e franco di porto ed imballo qualunque stazione ferroviaria del Regno. Si eseguisce qualsiasi lavoro in canna d'India, bambù, malacca, purché siano mandate chiare indicazioni e preferibilmente disegni o schizzi ben definiti. I mobili in bambù possono venire fabbricati in bambù chiaro, scuro, macchiato, oppure in bambù laccato con smalti finissimi in qualunque colore. - Per i mobili tessuti in midollino di giunco è necessario indicare se debbono venire fabbricati in midollino naturale o dipinto a smalto, aumentando il prezzo segnato, se a smalto, del 10 %.

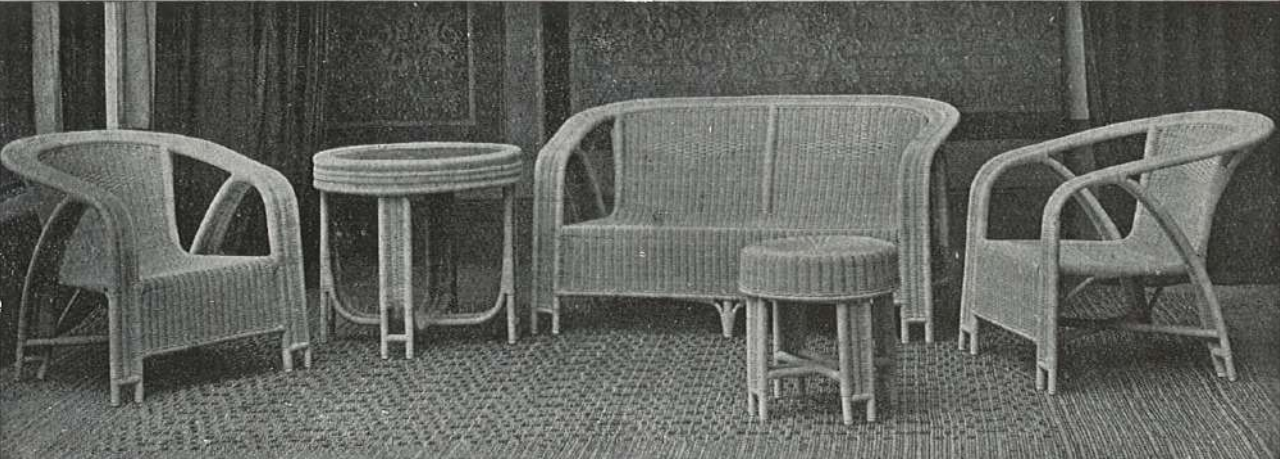


ONORIFICENZE	
1889 - VERONA, Diploma d'onore	
1900 - VERONA, Diploma d'onore	
1900 - UDINE, Diploma speciale d'onore	
1900 - TRIESTE, Menzione onorevole	
1903 - UDINE, Diploma d'onore	
1904 - ROMA, Medaglia d'oro	
1907 - UDINE, Diploma di medaglia d'oro	

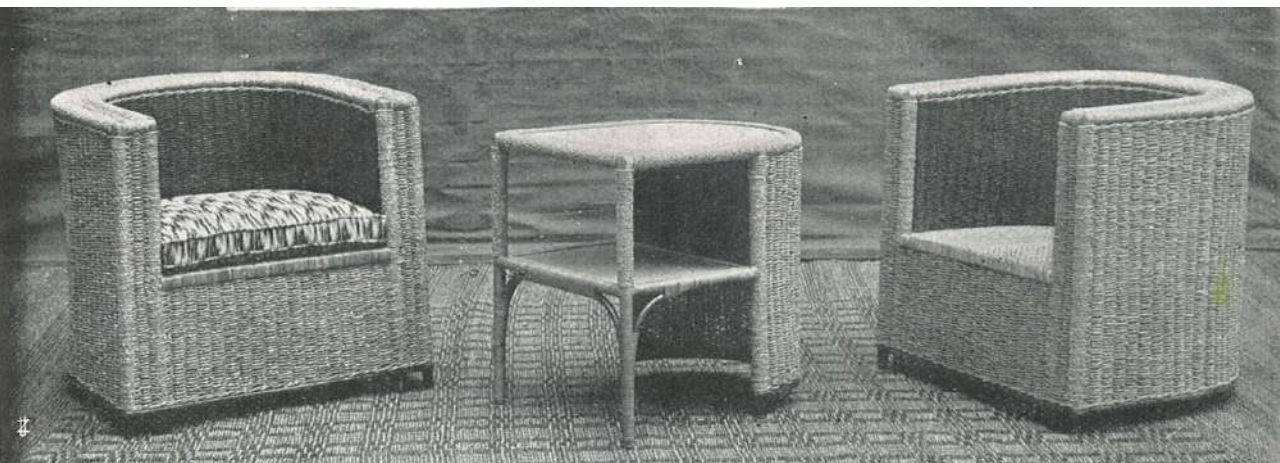
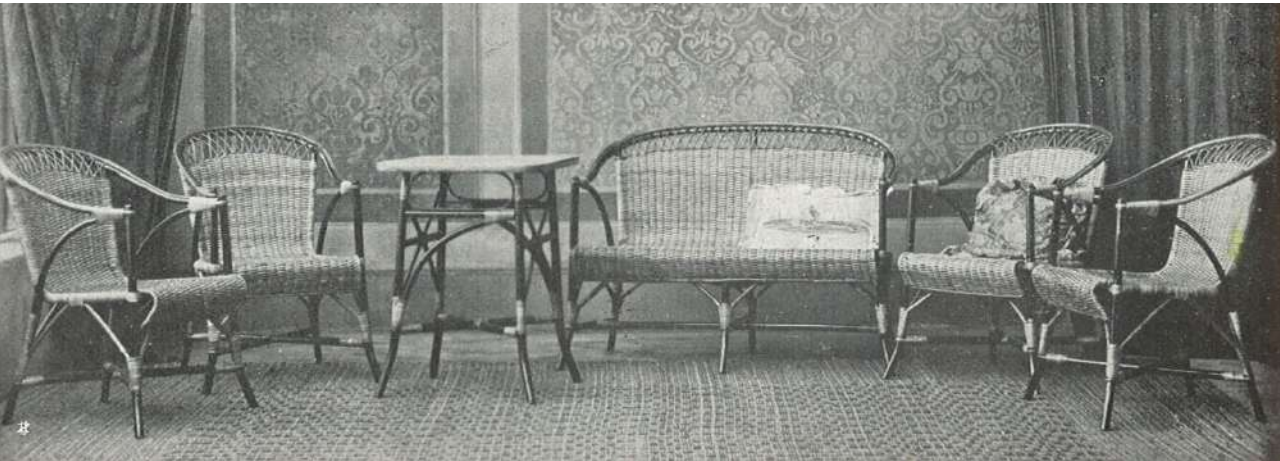
1925
GIOVANNI
GERVASONI
SENIOR

**The importance of
production**



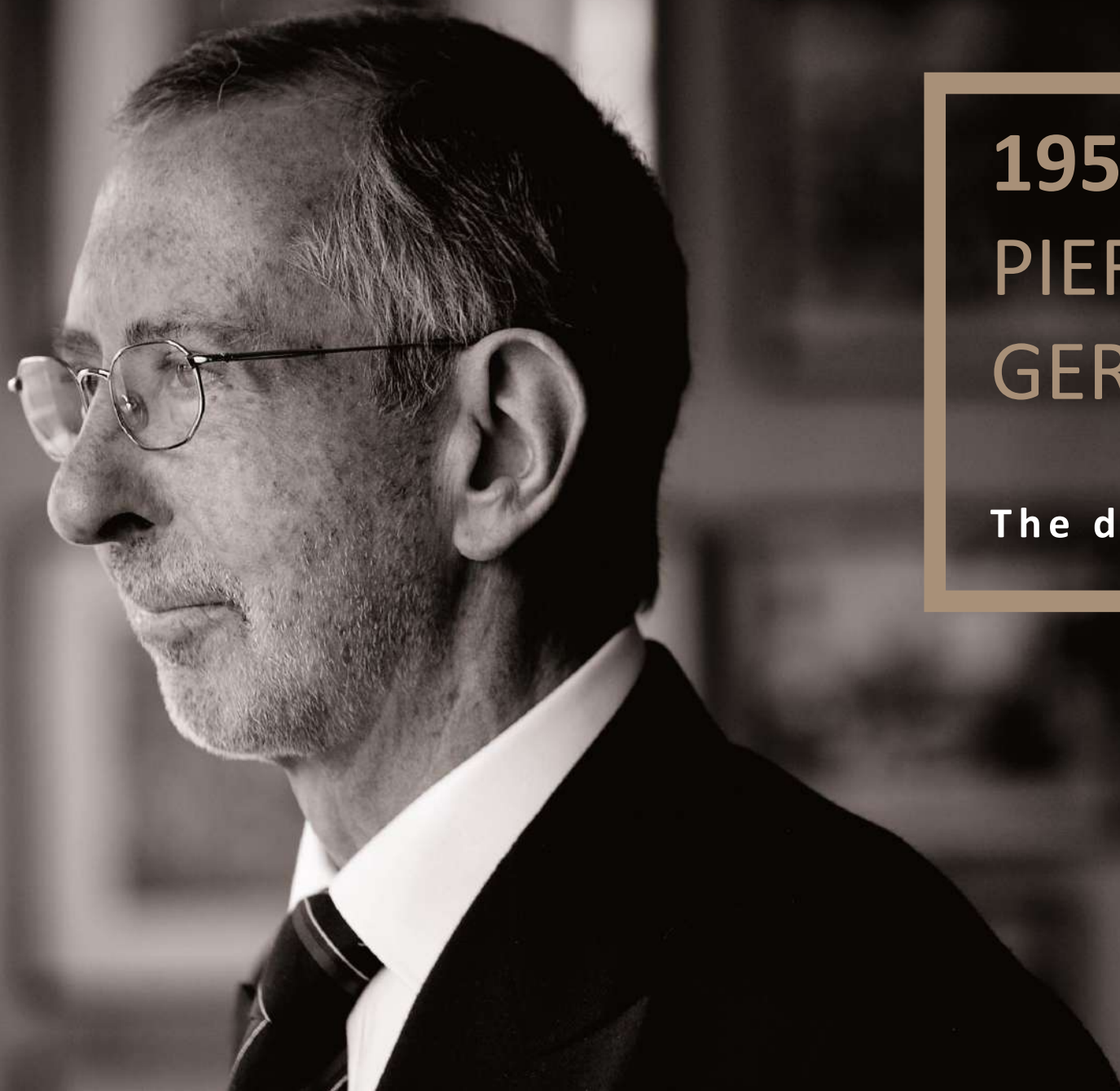


Giovanni Gervasoni takes over the company and changes the name in Gervasoni&C. The production evolves from a craft into an industrial production, involving new materials such as rattan and bamboo.









1959

PIERO

GERVASONI

The design evolution



1961

Piero Gervasoni at the first edition
of Salone del Mobile di Milano

G 12 and R 513
Vico Magistretti





1998

**GIOVANNI E
MICHELE
GERVASONI**

**The brand
internationalization**

1998

PAOLA NAVONE

Gervasoni Art Director

Paola Navone becomes Gervasoni Art director and the creative force behind Gervasoni collections.



COLLECTIONS



OTTO



INTRECCI



GHOST



GRAY



SWEET



INOUT



BRICK



UP



NEXT



MORE



MIK



MOON



2009

Investments in contract market:
acquisition of IFA srl and the new
brand Very Wood, a sophisticated
collection of dining chairs,
armchairs, small sofas and bar
stools.

G E R V A S O N I

S A L O N E D E L M O B I L E



2010
SALONE DEL MOBILE

GERVASONI

GERVASONI

GERVASONI



A photograph of a modern interior design exhibition space. The room features a light-colored stone wall, a wooden floor, and a ceiling with track lighting. In the foreground, there is a long, low, light-colored wooden bench with a patterned cushion. To the left, a man in a dark suit stands near a yellow sofa with a black and white patterned backrest. In the center, a white metal chair with a red cushion is visible. To the right, a long, low, light-colored wooden cabinet with a curved top and a large, abstract, white, organic-shaped mirror is displayed. The background shows a large, open space with a wooden floor and a stone wall, with a man in a dark suit standing near a red, abstract, branching sculpture. The overall atmosphere is modern and minimalist.

2011
SALONE DEL MOBILE



2012
SALONE DEL MOBILE







2013
SALONE DEL MOBILE



2014

SALONE DEL MOBILE

GERVASONI

GERVASONI



2015
SALONE DEL MOBILE



2016
SALONE DEL MOBILE





The image shows a sophisticated interior design exhibition. In the foreground, a high-backed wicker chair with a dark, intricate lattice pattern sits on a dark, textured rug. To its right is a low, round, dark-colored coffee table. In the center, a dark, patterned sofa is surrounded by several round coffee tables of different heights and materials, including wood and metal. To the right, a dark wooden rocking chair with a patterned cushion is visible. The background features a large, light-colored wall with a grid-like pattern, and several large, golden, organic-shaped pendant lights hang from the ceiling. The walls are covered in a dark, textured material, possibly stone or concrete, and there are various decorative objects, including a large, dark, abstract sculpture and a tall, thin, white vase. The overall atmosphere is modern and artistic.

2017
SALONE DEL MOBILE



The image shows a sophisticated interior design display. In the center is a light-colored sofa with several patterned and solid-colored cushions. To its left are two dark-framed armchairs with reddish-pink upholstery. To the right is a long, low-profile sofa with dark upholstery and red cushions. In front of the central sofa are two round, dark coffee tables and a large, textured, round ottoman. The room is lit by several large, gold-colored, bowl-shaped pendant lamps. The background features a wall of vertical, light-colored panels, some of which are illuminated from within. The floor is made of large, light-colored tiles. The overall aesthetic is modern and artistic.

2018
SALONE DEL MOBILE



T R A N S F O R M I N G

S P A C E S































S H O W R O O M S

A R O U N D T H E W O R L D

MILAN, ITALY



MILAN, ITALY



MILAN, ITALY



MILAN, ITALY



MIAMI, USA



MIAMI, USA



MIAMI, USA



SINGAPORE



SINGAPORE



SAO PAULO, BRAZIL



SAO PAULO, BRAZIL



SAO PAULO, BRAZIL



SHANGHAI, CHINA



SHANGHAI, CHINA



VALENCIA, SPAIN



GERVASONI™

PROYECTOS Y REFORMAS

VALENCIA, SPAIN



VALENCIA, SPAIN



VALENCIA, SPAIN



SEOUL, KOREA

GERVASONI™

PAOLA NAVONE
DESIGN FURNITURE

@gervasoni_korea



SEOUL, KOREA



SEOUL, KOREA



MEXICO CITY, MEXICO



TOKYO, JAPAN



TOKYO, JAPAN



TOKYO, JAPAN



TOKYO, JAPAN



TOKYO, JAPAN



PUNTA DEL ESTE, URUGUAY

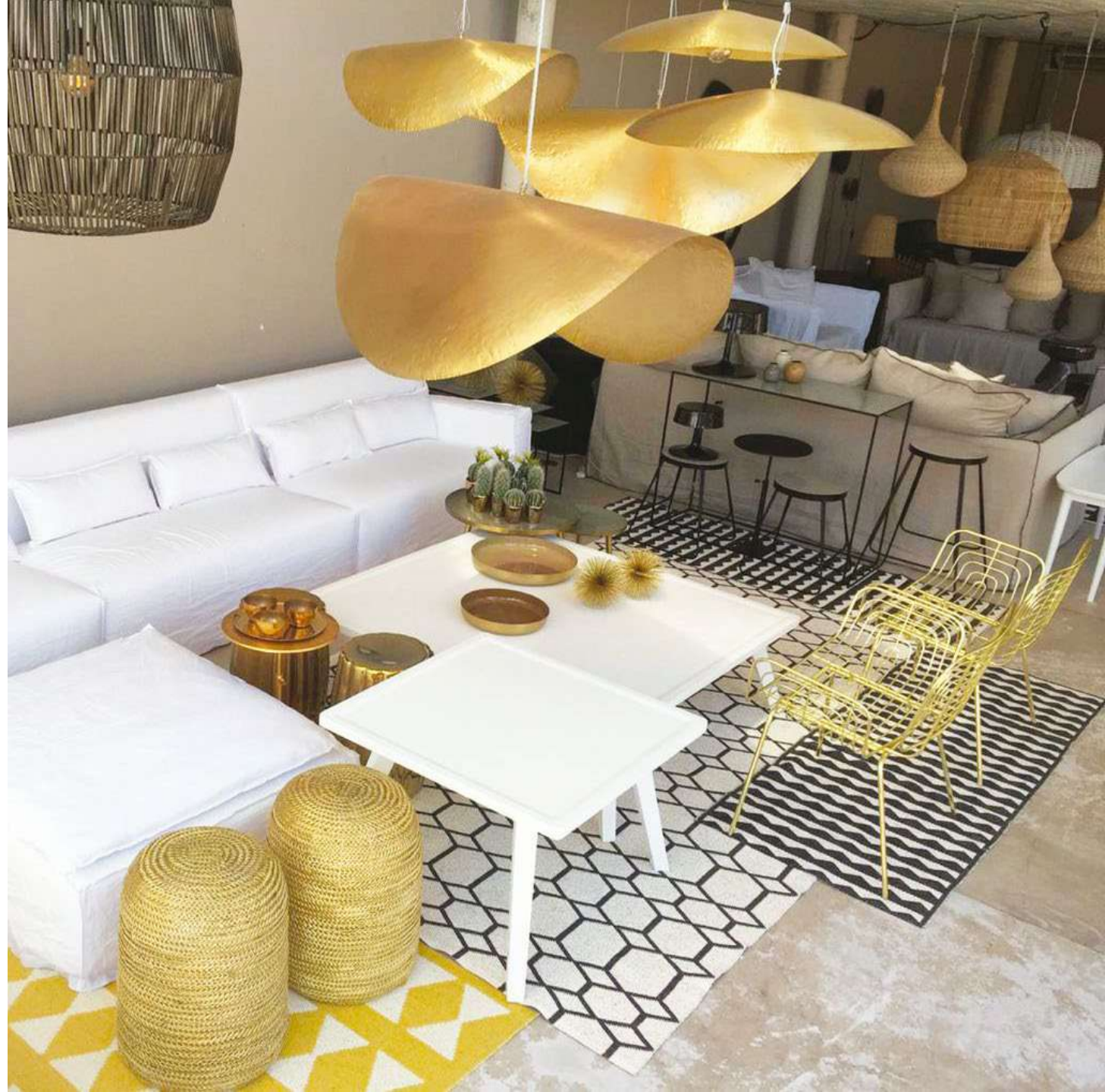


PUNTA DEL ESTE, URUGUAY



PUNTA DEL ESTE, URUGUAY

Bervasoni



TAIPEI, TAIWAN



TAIPEI, TAIWAN



TAIPEI, TAIWAN

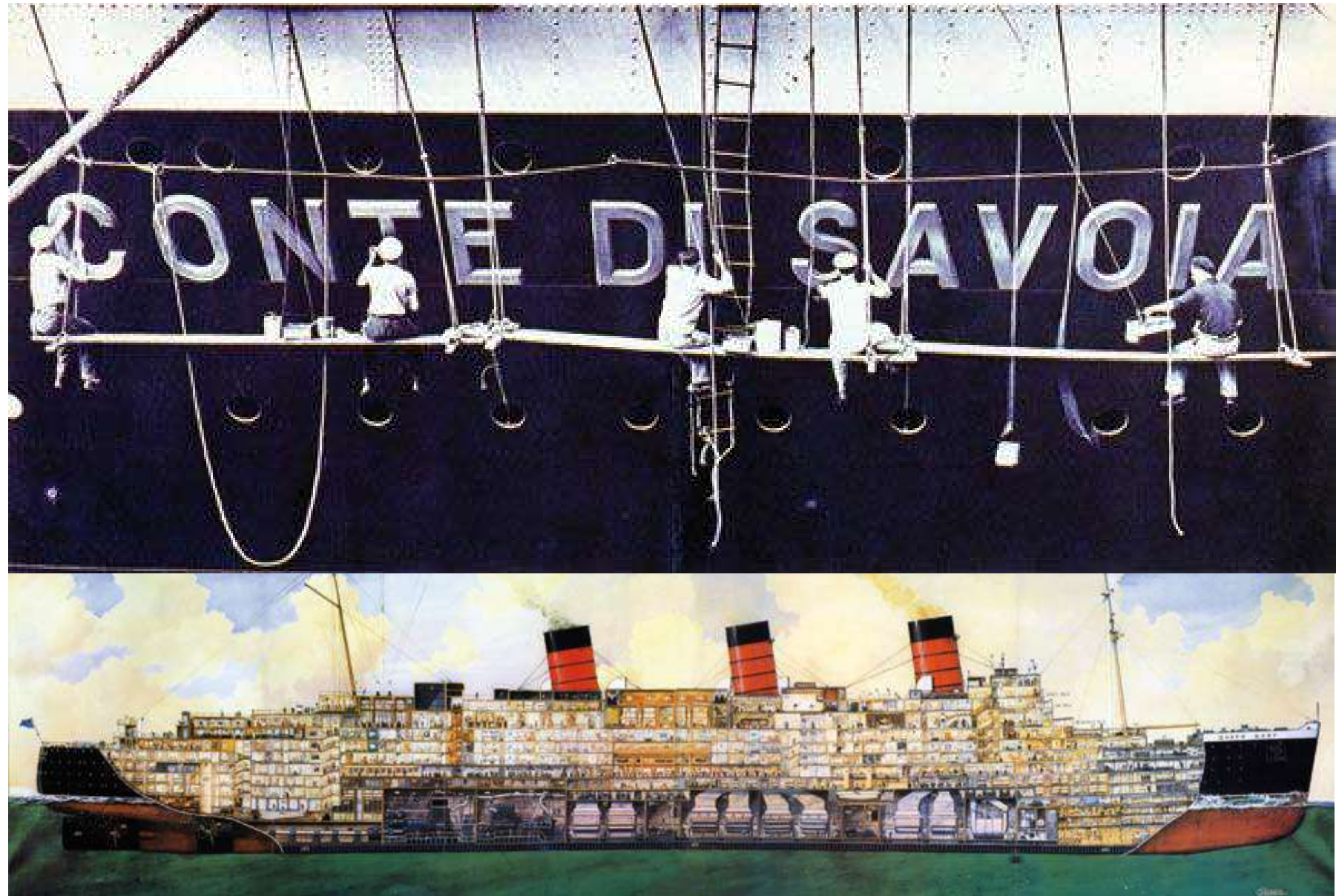


C O N T R A C T

P R O J E C T S

First class veranda on
Polish steamer «Pilsudski»

1930



Como Point Yamu
Luxury Resort

Phuket, Thailand
2014

Project:
Paola Navone





Filodivino
Boutique Hotel

San Marcello, Italy
2016

Project:
Cristiana dell'Acqua





Blue Place
Resort & spa

Crete, Greece
2007





**Bacaromi Restaurant,
Hilton Molino Stucky
Bar & Restaurant**

Venice, Italy
2014

Project:
Retail Design srl, Arch.
Paolo Lucchetta,
Giovanni Frisan,
Maddalena Gallamini





1 Hotel South Beach

Luxury Hotel

Miami, USA
2016

Project:
Meyer Davis Studio



1 Hotel South Beach, USA



1 Hotel South Beach, USA



Der Schwarzscher
Resort & Spa

Saalbach, Austria
2010

Project:
Mrs Hasenauer /
Die Wohnkultur





Grace Santorini
Resort

Santorini, Greece
2010

Project:
Diversity, Athens +
London





Conscious Hotel
Vondelpark

Amsterdam, Netherlands
2010

Project:
Wieneke Van Gemeren





Blu-Beck, Poltu Quatu
Restaurant

Arzachena, Italy
2016

Project:
Nàbito Architects





Diamond Star of the East
Beach Resort

Nungwi, Zanzibar
2010

Project:
Germano Aghemo





Kensho Ornos and Psarou
Boutique Hotel & Suites

Mykonos, Greece
2016





Vilalara Thalasso Resort
Resort & Spa

Lagoa, Portugal
2009

Project:
Promontorio Interior
Design





Casas Na Areia Beach Houses

Comporta, Portugal
2010

Project:
Manuel e Francisco Aires
Mateus





TNT Express
Headquarter

Hoofddorp, Netherlands
2011

Project:
Odette Ex





S P O N S O R S H I P

A N D E V E N T S

Fiat Open Lounge
Milano



Fiat Open Lounge Milano



Calvin Klein Jeans
Fashion show 2015



Range Rover Golf Tour 2010



Jaeger Le Coultre
Mostra del Cinema, Venice



GERVASONI™

E C L E C T I C D E S I G N

M U L T I - M A T E R I A L I T Y

V E R S A T I L I T Y



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